



Adobe Express for Education is the AI creativity app designed to be classroom safe with responsible generative AI. It's collaborative and easy, it improves student engagement and builds impactful communication skills, and it's free for K-12.



Students can go way beyond beautiful graphics, videos, and web pages, easily transforming everyday projects into expressive multimedia creations. They can turn a poster into a video in one click. Animate a puppet character by speaking into their laptop microphone. Use features powered by Adobe Firefly generative AI to create amazing images and text effects. Make videos on a Chromebook with audio and video tracks, voiceover, and free music. And much more.

Key benefits for students:

- **Fast, fun creation with generative AI:** With intuitive features powered by generative AI, Adobe Express enables students to get started creating quickly, think critically, and exercise voice and choice in their learning. They can generate interactive coloring pages, templates, text effects, images, and more by writing simple text prompts.
- **Real-time collaboration:** Multiple students can peer-review or work on the same project at the same time to get things done faster and build their collaboration skills.
- **Built-in inspiration:** Adobe Express includes thousands of templates to use as starting points for assignments or as personal inspiration, and it also includes free Adobe Stock images that are curated for K-12 students.

Key benefits for teachers:

- **Student engagement:** Students can pick up Adobe Express instantly and express themselves in all the types of media. Groundbreaking features like generative AI-powered Text to Image and Text Effects plus Animate from Audio allow you to mix up your normal routines, getting students excited about lessons and how they demonstrate their learning.
- **Classroom safety:** Adobe Express includes guardrails for generative AI prompts and results, which help ensure that content is appropriate for K-12. Adobe does not include student projects from K-12 and higher education institutions in training datasets for Firefly generative AI.
- **Support for your existing lessons and curricula:** Adobe Express comes with thousands of high-quality education templates for core curricular subjects including English, math, science, and social studies. It includes Creative Challenges with templates and instructions to help everyone get familiar with key features. Plus, you'll find free lesson plans and activities on the Adobe Education Exchange.
- **Student voice and choice:** Students can determine how best to visualize their ideas and communicate their knowledge. And because it's a creative playground, they'll be inspired to continuously self-assess and refine to make their work more their own.
- **Preparing students for the future:** They can build the persuasive communication skills they need to be ready for the next level in their education and their future careers.

Key benefits for teachers: (continued)

- **Productivity:** From designing to reviewing, Adobe Express makes the creative process more productive in the classroom. Students can experiment without the cost, mess, and set-up time required for studio art projects. With the Assignments feature, teachers can monitor each student’s progress on a project in real time and provide live feedback—no need to wait until work has been submitted to review it and provide guidance.
- **Streamlined communications:** Easily create parent newsletters, event announcements, classroom posters, social media graphics, classroom update videos, and more.
- **Time-savers:** Teachers can use PDF Quick Actions to import assignment and lesson plan PDFs for quick editing. They can also automatically translate text into over 45 languages to meet the needs of their students and community.
- **Support from a global community of like-minded educators:** Teachers can join over 12,000 peers in the Adobe Creative Educator Facebook community, attend free professional development sessions, and tune in to Adobe’s weekly Quick Wins livestream to get the support they need, when they need it.

Key benefits for IT:

- **For all ages:** Adobe Express can be used in accordance with COPPA and similar EU laws, with parent consent.
- **Works with existing logins:** Students and teachers use existing logins, so there are no additional accounts to manage or passwords to forget.
- **IT admin control:** Your school’s IT team manages and controls access to Adobe Express, its data, and its generative AI features.
- **Made for schools:** Adobe Express is free for K-12 schools, it can run on any device including Chromebooks, and it uses your existing school accounts and logins so it’s easy to dive in and get started.
- **Works with the tools you use most:** Adobe Express integrates with district portals (Clever and ClassLink), edtech tools (Google Drive, Microsoft OneNote, Flipgrid, and Wakelet), and learning managements systems (Google Classroom, Microsoft Teams, and Canvas), so teachers and students can access their creative tools seamlessly as part of their daily workflows.

Adobe Express for Education for schools and districts

	District accounts for Adobe Express	Classroom accounts for Adobe Express
License type	Named User License for students, teachers, and staff	Named User License for teachers and students
Access	Across devices (desktop computer, laptop, Chromebook) at school or from home	Across devices (desktop computer, laptop, Chromebook) at school or from home
Benefits	<ul style="list-style-type: none">• Fun, easy, expressive multimedia creation• Generative AI features powered by Firefly• Works in the browser• Admin console for easy district or school management• Licenses controlled by school or district	<ul style="list-style-type: none">• Fun, easy, expressive multimedia creation• Generative AI features powered by Firefly• Works in the browser• Classroom manager for adding and managing classes and students• Licenses controlled by teacher
Price range	Free for K-12	Free for K-12

Learn more at adobe.com/education/express

